

Internship Title:	Marketing and Communications Intern –
Date of Internship:	mid-September – mid-December 2023 (with some flexibility)
Location:	Albemarle St, London
Contract type:	3-month full-time (35 hour per week) internship
Salary:	Payment by stipend from University/Research Council's Doctoral Training Programme. Please check funding with your DTP before applying

The CHRISTMAS LECTURES and the Marketing & Communications team

This placement will involve joining the Royal Institution (Ri) at its busiest and most exciting time of year: the planning, and broadcast of the CHRISTMAS LECTURES.

Started by Michael Faraday in 1825, and now broadcast on national television every year, the CHRISTMAS LECTURES are the UK's flagship science series. The three-part series is filmed in front of a live audience in the Ri's famous Theatre and watched by millions on the BBC over the festive period and on BBC iPlayer and the Ri website afterwards.

Each year we look for new ways to share the science and engineering behind the Lectures with as many people as possible across the UK and beyond.

One way we promote the Lectures is through the media, with whom we work hard to secure high-quality, in-depth interviews and feature opportunities for the Lecturer and the wider CHRISTMAS LECTURES team across TV, radio, print and online platforms.

The topic and lecturer for the 2023 CHRISTMAS LECTURES is currently top secret but we can guarantee it will be an exciting and high profile series.

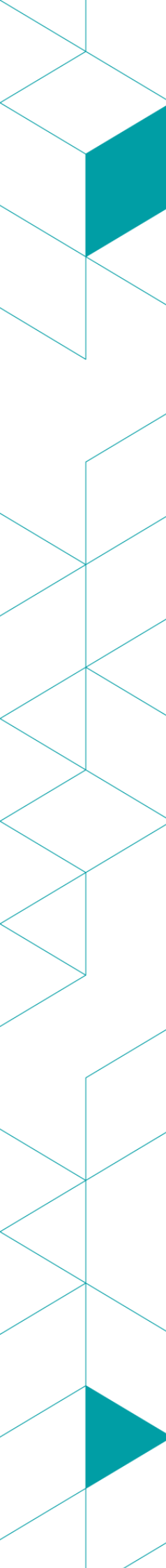
The role of the Marketing & Communications Intern

The Media and Communications Intern will play a crucial role in supporting the many different media and communications campaigns in the lead-up to the 2023 CHRISTMAS LECTURES. You will be expected to help support the Public Programme at the Ri with marketing their talks through listing sites and reciprocal partnerships focussing primarily on the first quarter of 2024.

You will undertake your own intern project as a 'writer in residence' in a press officer capacity, creating a body of works which can be pitched to media contacts as interest pieces for the RI. This will also potentially be used as website content for the blog to support organic search engine optimisation and provide content for social media and email communication.

Who are we looking for?

This placement would be ideal for anyone interested in gaining an insight into a science communication organisation and the inner workings of the Ri. You will have the opportunity to establish new and working relationships with partner organisations, to identify and use new listings websites, and to meet with Public Relations agency, Riot, for training in how to pitch media pieces and written



content. You will be expected to produce 4-5 pieces of writing about the Ri, the brand, its' heritage, programmes etc, by the end of your placement with us.

There is no need to have any formal experience, but a passion for writing copy and the ability to edit content would be ideal.

The following experience and personal attributes are also highly desirable, and when applying you should demonstrate how you meet them in your supporting statement:

- A strong understanding of how online science content can encourage an audience to 'To create a space for scientists and the public to explore science together.'
- The ability to develop engaging content for a non-academic audience.
- An understanding of the needs and requirements of website and digital users.
- Ability to work collaboratively in a creative team with a passion for science communication.

Practicalities

We are looking for a PhD student to join our Marketing & Communications team for three months, from mid-September to December 2023, with some flexibility around exact start dates.

This internship will be based at the Ri in Mayfair, London. This is a hybrid-working role, with the expectation to work on-site for at least two or three days a week, the remainder remotely, if preferred. The placement is full-time, 35 hours per week, Monday to Friday with occasional weekend or evening hours.

This opportunity is only open to PhD students who are eligible to undertake an internship as part of their studentship and receive a stipend from their Doctoral Training Programme (DTP). Please check with your university/DTP to ensure funding is available before applying for this internship.

For more information about the Ri, the internship programme, and how to apply for this internship, and to download the monitoring form, please see our website at [About us | Royal Institution \(rigb.org\)](https://www.rigb.org)

The closing date for applications is: **9am Tuesday 25 July 2023.**

Interviews week commencing **31 July 2023.**

Please note there is no formal agreement in place between Ri and UKRI, and each placement will be reviewed by the grant holder and approved at their discretion. **You will need to obtain the grant holder's written permission to undertake the placement, outlining any funding arrangements, before a position can be offered.**

As the position involves working with young people, the post holder will be required to undergo an Enhanced DBS clearance and related checks as mandated by UK laws and regulations.