

Internship Title: Digital Media Intern – Professional Internship for PhD Student (PIPS)

Date of Internship: Four internships offered (with some flexibility for the right candidates) October 2023 – January 2024, February 2024 – April 2024, May 2024 – July 2023, August 2024 – October 2024

Location: Albemarle St, London

Contract type: 3-month full-time (35 hour) internship

Salary: Payment by stipend from University/Research Council's Doctoral Training Programme. Please check funding with your DTP before applying

The Digital team

At the Ri, we see digital as a vital way to deepen our relationships with current audiences and increase the reach and diversity of our audiences, as well generating a growing income stream. Our digital channels bring thought-provoking science and our rich heritage to millions of people online, many of whom may never set foot in our iconic historical home in London.

Through our YouTube channel, we have already established ourselves as a world-leader in in-depth, longform science video. Our monthly podcasts are growing fast, and we are growing our online communities, reaching new audiences across all our digital platforms.

These are exciting times for the Ri Digital team, continuing to nurture our existing audiences, whilst reaching out to new ones, developing our video and multimedia content.

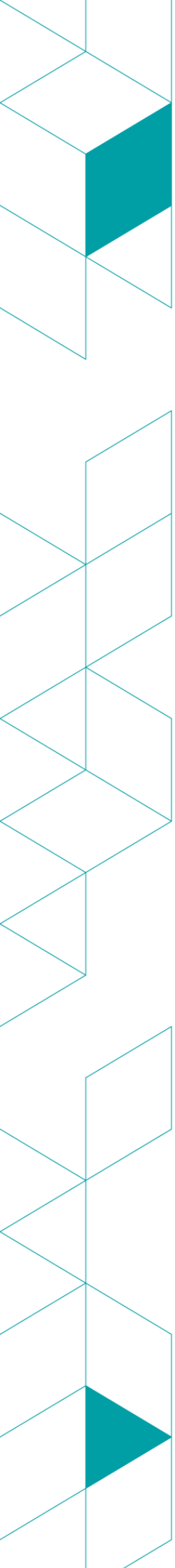
The role of the Digital Media Intern

As a Public Programmes Intern, you will have Working closely with all members of the Digital Team, the Digital Media Intern will help support the Ri's digital content production and platforms.

There is some flexibility in the role, depending on the successful candidate's interests and experience, and the time of year of the internship. We will provide some basic training in audio and video production.

Every day will be different, but potential tasks and responsibilities may include:

- Creating science engagement content for our social media platforms
- Helping film and livestream events
- Helping manage our YouTube channel
- Helping to develop our podcasts
- Marketing and promotion of our digital content
- Creating and editing content for the Ri's new website
- Writing for our website and social media channels
- Monitoring our YouTube and podcast statistics and using this to make recommendations on how we can grow and develop our audiences
- Identifying under-performing content and finding ways for them to reach new audiences
- Helping develop new ideas for digital science engagement content

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- Working on our social media and digital offer around the CHRISTMAS LECTURES
 - Being involved in all aspects of video and photography production
 - Helping to test and evaluate our digital content
 - Assisting with digital marketing campaigns

Who are we looking for?

This placement would be ideal for anyone interested in learning more about digital media and discovering the potential for using digital media to communicate science to diverse and global audiences, whilst working collaboratively in a small and creative digital team.

There is no need to have any formal experience, but a passion for digital media would be ideal.

The following experience and personal attributes are also highly desirable, and when applying you should demonstrate how you meet them in your supporting statement:

- A strong understanding of how online science content can encourage an audience to 'To create a space for scientists and the public to explore science together.'
- Ability to develop engaging content for a non-academic audience
- An understanding of the needs and requirements of website and digital users
- Ability to work collaboratively in a creative team with a passion for science communication

Practicalities

We are looking for 4 PhD students to join our Digital Media team for three months, from October/November 2023 to November 2024, with some flexibility around exact start dates.

These internships will be based within the Digital Team at the Royal Institution in Mayfair, London. This is a hybrid-working role, with the expectation to work on-site for at least two or three days a week, the remainder remotely, if preferred. The placement is full-time, 35 hours per week, Monday to Friday with occasional weekend or evening hours.

This opportunity is only open to PhD students who are eligible to undertake an internship as part of their studentship and receive a stipend from their Doctoral Training Programme (DTP). Please check with your university/DTP to ensure funding is available before applying for this internship.

To apply, please send your CV and a supporting statement, no longer than 500 words, to recruitment@ri.ac.uk, explaining why you are interested in this internship and how you meet the criteria set out in the job description here: [Work with us | Royal Institution \(ri.ac.uk\)](https://www.ri.ac.uk/work-with-us)

Please note there is no formal agreement in place between RI and UKRI, and each placement will be reviewed by the grant holder and approved at their discretion.



You will need to obtain the grant holder's written permission to undertake the placement, outlining any funding arrangements, before a position can be offered.

As the position involves working with young people, the post holder will be required to undergo an Enhanced DBS clearance and related checks as mandated by UK laws and regulations.